



Overview

Our yearly [Subscription Service](#) includes all the benefits listed below and is wrapped in our allows



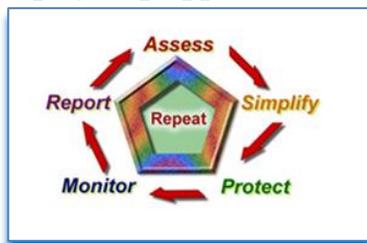
HIPAA Agile Compliance™ methodology—which your organization to start executing on its compliance initiative on day one.

Our methodology is also integrated with our [H² Compliance Scorecards™](#) so that you can effectively communicate your compliance status to internal and external stakeholders. At a price of \$2495.00 for the first year and \$1295.00 for (optional) renewal years, our [Subscription Service](#) provides compelling value at a swipe and go price.



HIPAA Agile Compliance™

There are simply no cookbooks, no maps, no videos, no books, no webinars, no conferences, no software and certainly no checklists that are capable of providing a step by step approach to solving **all** Organizational problems that surround a HIPAA compliance initiative. That is why an Agile Compliance methodology is required.



Each solution will be different because each Organization is different. That said, once your Organization decides to commit to an agile iterative approach to solving compliance initiative challenges over time, our [Subscription Service](#) and our HIPAA Agile Compliance™ methodology will help you get started and help guide you along the way.

Subscription Service Benefits

- ✓ One Subscription Plan for the entire Practice (access to our entire toolset)¹
- ✓ All new & updated products included in the Subscription Plan
- ✓ Anywhere/anytime availability of our Subscription Plan site
- ✓ Our Subscription Plan includes:
 - ✚ Model Business Associate Agreements
 - Covered Entity to Business Associate
 - Business Associate to Business Associate
 - ✚ Comprehensive set of checklists: Privacy Rule, Security Rule, Cloud, Social Media, and Mobile—including forms, tools and templates
 - Suggested Policy
 - Processes that underpin the Policy
 - Tools & templates for tracking Process Results
 - ✚ Breach Notification Framework that provides a step-by-step guide for determining whether notification is triggered
 - Tools and Templates for Tracking Security Incidents
 - Model Notification Letters
 - ✚ Comprehensive set of customizable training modules (including Quizzes and Answer Keys)
 - Suitable for Classroom and Individual Training
 - Complete coverage of subject matter domains
 - ✚ Access to a library of Recorded Webinars for continuing education
 - ✚ Access to Subscriber Only webinars
 - ✚ Access to **Espresso** (as discussed below) our SaaS Service that makes conducting Risk Assessments easier than anything else in the marketplace

¹ As long as the practice is part of a single profit center.

Expresso

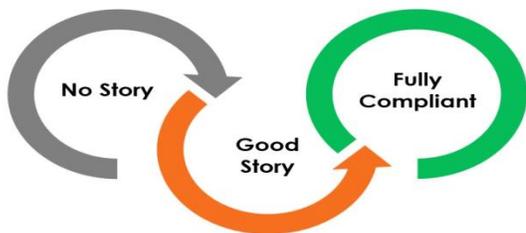


Expresso is our Risk Assessment express product and is included as part of your Subscription Plan. A Risk Assessment is a process by which an Organization identifies the following: (1) Threats to the Organization (i.e. to its Operations, Assets, or Individuals); (2) Vulnerabilities internal and external to the Organization; (3) The harm (i.e. adverse Impact) that may occur given the potential for Threats exploiting Vulnerabilities; and (4) The Risk associated with a specific Threat, Vulnerability and Impact combination.

Although a definition of Risk Assessment is helpful, and certainly required, we also need to clearly understand the cybersecurity context that we all now operate in. We have become jaded by the daily announcements of massive data breaches and their consequences. So much so that it appears that providing a hardened cyber defense is a hopeless task. Expresso takes on this challenge head on by reducing the complexity associated with performing Risk Assessments.

At the same time that we are bombarded with constant bad news about failed defenses, information security professionals (i.e. those charged with developing solutions) are overwhelmed by the number of “threat information feeds, reports, tools, alert services, standards, and threat sharing schemes” which, instead of providing **clarity**, result in a tsunami of data that the Council for Cybersecurity has termed “the fog of more.”

It is precisely the “fog of more” that Expresso focuses on by providing standardization of the Risk Assessment process. Expresso is built upon industry best practices and a world class Risk Management Framework developed by the National Institute of Standards and Technology (“NIST”)². Expresso takes a complex problem and clarifies its implementation so that Risk Assessments can be readily understood by the masses—without the need for the masses to become information security professionals. That said, we are not suggesting that the need for information security professional will be eliminated, rather that Expresso is the means by which communications with security professionals may be facilitated, in a language understood by all.



The compliance continuum depicted here is our metaphor for the iterative process required to achieve the objective of successfully implementing your Organization’s Risk Assessment program. Because implementing a Risk Assessment program is a “wicked problem,” Organizations may have to settle for building a good compliance story over time. The economic reality of budget and resource constraints will make even this objective a challenging one, regardless of an

² NIST is the organization that provides cybersecurity advice and guidance to U.S. Government (“Government”) agencies.

Organization's size. A "good story" implies that your organization has adopted a culture wherein Risk Assessments and their corresponding remediation responses become *de-rigueur*, not due to pressure from outside stakeholders, but because privacy and security has been incorporated into the organization's DNA.

Espresso, along with the rest of our products, starts you down the road toward achieving a good compliance story and toward manifesting privacy and security in your day-to-day processes.